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**Salisbury Visiting Nurse Association Named as a Top Agency of the 2015 HomeCare Elite –
3rd Year in a Row**

Salisbury, CT, November 9, 2015 — Salisbury Visiting Nurse Association (SVNA) today announced that it has been named a Top Agency of the 2015 HomeCare Elite™, a recognition of the top-performing home health agencies in the United States. Now in its ninth year, the HomeCare Elite identifies the top 25 percent of Medicare-certified agencies. This is the 3rd consecutive year for SVNA to be recognized as a Top Agency of HomeCare Elite™. Winners are ranked by an analysis of publicly available performance measures in quality outcomes, best practice (process measure) implementation, patient experience (Home Health CAHPS®), quality improvement and consistency, and financial performance. Out of 9,718 agencies considered, 2,431 are elite.

The award is sponsored by OCS HomeCare by National Research Corporation, the leading provider of home health and hospice metrics and analytics, and DecisionHealth, publisher of the most respected independent publication in the home care profession, *Home Health Line*.

“The 2015 HomeCare Elite winners deserve credit for demonstrating high-quality care in their communities. As quality care initiatives become top-of-mind for healthcare providers, we recognize this as a remarkable achievement and are pleased to make this our 10th year of acknowledgement for top performing home health organizations,” said Christine Lang, VP of Product Development for OCS HomeCare. ““We congratulate SVNA on being one of the top home care agencies in the country.”

Michele Gorat, Executive Director, credits SVNA’s talented, professional and compassionate team with the agency’s ability to achieve recognition as one of the HomeCare Elite. “Being recognized as

a HomeCare Elite agency is great honor, but being recognized three years in a row is outstanding! SVNA has an amazing team of caregivers and this recognition is a direct result of their commitment, professional skills, and compassion for their patients.”

“Happy 10th anniversary to the winners of the HomeCare Elite. As CMS ramps up its nationwide initiatives to reward home care agencies for the quality of care they provide, this is yet another way to acknowledge those agencies that have demonstrated their commitment to improving patient care at lower costs. The winners of the HomeCare Elite Award are proving that a heightened focus on clinical outcomes, patient experience, and financial management leads to success,” said Marci Heydt, Senior Content Manager, DecisionHealth.

About Salisbury Visiting Nurse Association

Founded in 1904, the Salisbury Visiting Nurse Association is the oldest and most comprehensive home health care, hospice and private care agency serving the Northwest Corner of Connecticut. The not-for-profit, state licensed and Medicare certified home health and hospice agency’s mission is to provide advanced, compassionate care at home and in the community. SVNA provides care to the communities of: Canaan, Cornwall, Falls Village, Goshen, Kent, Lakeville, Norfolk, North Canaan, Salisbury, Sharon, Taconic and Warren.

About National Research Corporation

For more than 30 years, National Research Corporation (NASDAQ: NRCIA and NRCIB) has been at the forefront of patient-centered care. Today, the company’s focus on empowering customer-centric healthcare across the continuum extends patient-centered care to incorporate families, communities, employees, senior housing residents, and other stakeholders.

National Research is dedicated to representing the true voice of patients and other healthcare stakeholders. This integration of cross-continuum metrics and analytics uncovers insights for effective performance improvement, quality measurement, care transitions, and many other factors that impact population health management.

For more information about HomeCare Elite, call 888-325-3396, write to HomeCareElite@ocsys.com or visit www.ocshomecare.com/HomeCare-Elite.

About DecisionHealth®

For over 25 years, DecisionHealth has served as the home care industry’s leading source for analysis and tools to improve revenue cycle performance, profitability and regulatory compliance. Agencies nationwide turn to DecisionHealth for education and training, coding and billing solutions, and ongoing expert guidance through its family of online products, print solutions, and live training events. DecisionHealth also certifies home health agency professionals in ICD-10 coding and OASIS-C1 through its Board of Medical Specialty Coding & Compliance, and provides custom consulting services to agency leaders through its DecisionHealth Professional Services unit. For product information, call 1-855-CALL-DH1 or visit www.decisionhealth.com.